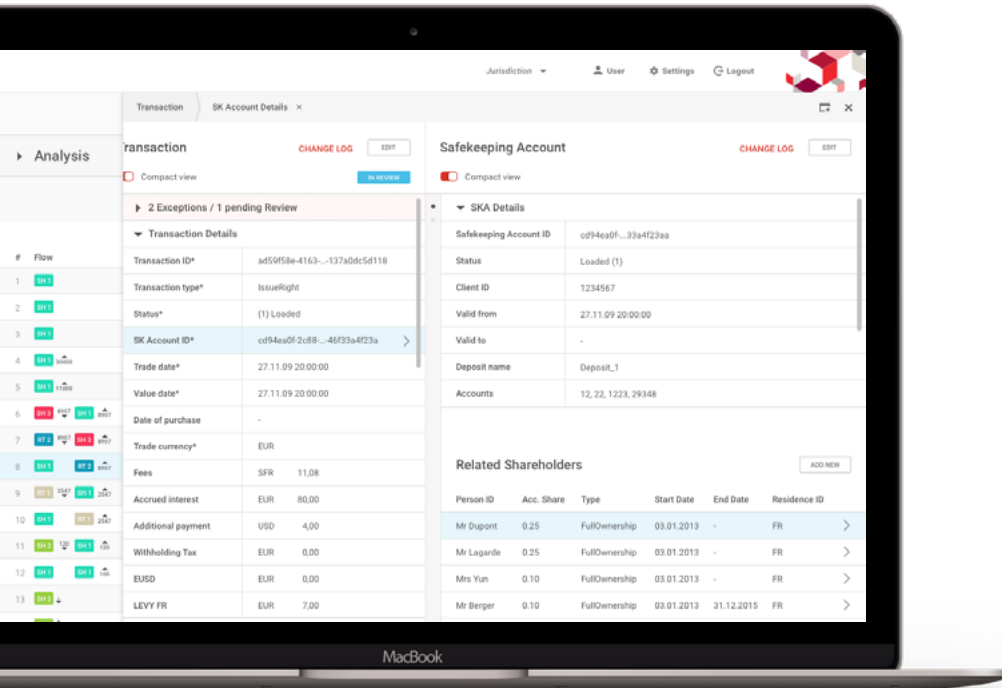


FinTech Case Study — EasyTax
User Experience, Design & Frontend Development

The next level of tax calculation & fiscal reporting

What started out as a design project for BearingPoint turned into an in-depth exploration of the world of regulatory and risk technology.

Our challenge was to create a consistent and seamlessly integrated user interface that minimizes error rates, saves time and elevates user experience to the next level.



Financial institutions worldwide use EasyTax to calculate withholding taxes and produce fiscal reports for clients. BearingPoint is one of the largest technology consultants in Europe and has operations in 22 countries. It is a leading provider of regulatory and risk technology solutions.

Project scope

Parkside was commissioned to come up with the conceptual design, UX/UI design, and to develop the frontend for the EasyTax user interface.

Our approach

For the conceptual design, an iterative and agile approach was applied: The project complexity made it necessary to retroactively go back to earlier stage solutions and apply the findings in order to create better solutions for upcoming challenges. At the same time, Parkside engaged a frontend development team that worked in close cooperation with the BearingPoint engineers.

Success

Parkside helped to completely overhaul the EasyTax user interface, reduce error rates and optimize the overall user experience significantly. Currently running an extended client test phase, Parkside has achieved the following:

- Consistency in user flows
- Continuous digital traceability of tax calculations
- Simplification of error analysis
- Resolution of critical bottlenecks in the workflow
- Enhancement of the overall user experience
- Seamless integration of transaction calculations

Delivered work & key features

The conceptual design of all elements has been finished. Stage one delivered features include: dashboard (onshore) / analysis screen (onshore & offshore) / data editor (onshore & offshore) / tax counter (onshore) / bookings (onshore) / reports (onshore).

Methodologies utilized

customer interviews / persona generation / user flow charts / wireframing & UI design.

Technologies utilized

AngularJS

Platforms

Web

Project runtime

From May 2016 until today.

www.bearingpointabs.com/en/reporting-solutions/easytax/

“The development of personas was an essential tool that has greatly accelerated the decision-making process, helped to prioritize tasks and develop the final solutions together with the client.”

Wolfgang Lierzer,
Partner & COO

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